



schoox

CUSTOMER SNAPSHOT



Learning innovation through mobile and social collaboration

Industry: Restaurants

Learners: 12,000



With 850 restaurants across the U.S. and room to grow, **Checkers & Rally's** is a proven brand with flexible building formats that is aggressively expanding across the country. The company announced its goal of increasing total units by fifty percent over the next five years. Currently, 30% of the company's restaurants are corporate-owned, and 70% are franchised.

With Schoox, Checkers & Rally's organizes learning according to relationships like person-to-person, person-to-unit, and unit-to-person, which opens opportunities for hyper-focused communication, learning content, information sharing, reporting, and much more. "Crazy Good Learning," Checkers & Rally's innovative employee learning program, engages team members with mobile and social collaboration across the organization.

Customer Snapshot: Checkers & Rally's

→ Learning to fit the organization

The LMS is designed to fit Checkers & Rally's organizational structure, a mix of corporate and franchised locations.

→ Native mobile learning app

Using Schoox's mobile app, over 12,000 team members on the move can take training on any device.

→ Videos for microlearning

Team members access short training videos by scanning QR codes posted in their restaurant.

→ An enhanced training program

With Schoox, Checkers & Rally's is positioned to boost guest satisfaction and support its business goals.

→ Improved Learner engagement

The number of employees logging onto the learning platform has doubled year over year.

→ Gamification features

The L&D team plans to introduce badging and leaderboards to encourage friendly competition.



We decided to simply shoot the microlearnings in portrait mode on a mobile phone to maintain the 'realness' of the content found across the platform. Short video blasts are incredibly popular with our staff and team members are eager to put into practice what they've just learned."

Theresa Papaleo
Senior Director of Learning

Want the Full Checkers Story? Continue Reading >

ABOUT SCHOOX

Schoox is workplace learning software with a people-first twist. It puts people over process, making learning and career development easy, accessible, rewarding, and fun while adapting to whatever the world throws your way. Learners "up" their skills, grow on the job, and get more done—and you can measure the impact of all their awesome accomplishments. [Learn more at schoox.com.](https://www.schoox.com)



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